Hi there,

It’s that time of year again and the 2010 New Zealand International Film Festival is rapidly approaching. We are delighted to have now finalised our programme and eager to inform you of the selection of Korean films that we hope will interest you.

We have two films in our programme by Festival regular Hong Sang-soo; *Like You Know It All* and *Hahah*, along with two other Korean features coming to us fresh from the Cannes Film Festival; *The Housemaid* and *Poetry*.

Please read the information attached to find out more about this selection of titles. Screening information for Auckland, Wellington and Dunedin sessions are currently available in our programme brochures and on our website (www.nzff.co.nz). The Christchurch schedule will be available online from Monday 5 July. Further screenings in other cities will be announced as the programme is launched in each region. Please see our website for more information.

I would also like to let you know that we offer a special Group Discount for bookings of 20 tickets or more per session. Tickets are on sale for Auckland and Wellington now, Dunedin on Friday 2 July and other regions will be soon to follow after that. Our programme brochure and website contain further ticketing and venue information. I always advise the public to book in advance to avoid any disappointment (especially for large groups that want to sit together).

Lastly, we would greatly appreciate your support in spreading the word about these films. If you or any of your networks have a publication, (e-)newsletter, website or other forms of online communication, and you would like to include some information about these films, I would be more than happy to supply you with images and screening details.

Please do not hesitate to contact us if you have any queries.

Thank you and kind regards,

Laura Honey
Special Interest Co-Ordinator
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**New Zealand International Film Festival 2010**

Auckland, July 8 – 25
Wellington, July 16 – August 1
Dunedin, July 23 – August 8
Christchurch, July 29 – August 15
Palmerston North, August 5 – 22
Hamilton, August 12 – 29
Napier, August 18 – September 5
Tauranga, August 26 – September 8
New Plymouth, September 2 – 15
Nelson, September 9 – 23
Greymouth, October 4 – 10
Masterton, October 13 – 27
Gisborne, October 28 – November 10
Whangarei, November 4 – 17
Kerikeri, November 11 – 24

For more information and extra updates, check out our website at www.nzff.co.nz. You can sign up to ‘My Festival’ and receive the first word on all the latest Festival updates including title announcements, visiting filmmakers and not to mention fantastic Festival-related competitions and giveaways. You can also keep in touch with The 2010 New Zealand International Film Festival via Facebook and Twitter.
Like You Know It All
Jal ajido motamyunseo

South Korea 2009, 126m
Director: Hong Sang-soo
Festivals: Cannes (Directors’ Fortnight), Toronto, Pusan, Vancouver, London 2009

Like You Know It All is a loose and funny portrait of an art house filmmaker; bored, boozed and dangerous between gigs.

“Film festivals and cinema workshops come across as hotbeds of drunken brawls, fulsome schmoozing and adulterous sex in Korean auteur Hong Sang-soo’s pertly observant and endearingly droll send-up.” — Hollywood Reporter

“Wryly perceptive in its deconstruction of artistic egos, sending up pretensions… Hong’s funniest film in years.” — Lee Marshall, Screendaily

In Korean with English subtitles

Hahaha

Korea 2010, 116m
Director: Hong Sang-soo
Festivals: Cannes (Un Certain Regard) 2010

Un Certain Regard Prize, Cannes Film Festival 2010

This wry romantic comedy from Festival regular Hong Sang-soo took the Un Certain Regard prize at Cannes in May. “A midsummer night (and day) sex comedy… as tangy and refreshing as sangria.” — Hollywood Reporter

“A featherweight, auteur-stamped rom-com, with the men pickled in alcohol and hopelessly bumbling, and the women mercurial, capricious, and often right.” — Melissa Anderson, Artforum

In Korean with English subtitles
**The Housemaid**

**Hanyo**

Korea 2010, 106m  
Director: Im Sang-soo  
Festivals: Cannes (In Competition)  
2010

A housemaid is caught up in the deadly games of her wealthy employers in this stellar, voluptuous remake of a Korean classic, fresh from competition in Cannes.

“A sexy, seamlessly quilted film that throbs with intrigue, lively characters and finely crafted melodrama.” — Lee Hyo-won, Korea Times

“The Housemaid is a triumph for Im and one of the strongest thrillers to emerge from Korea in the past several years.” — Todd Brown, *Twitch*

In Korean with English subtitles

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**Poetry**

Korea 2010,  
Director: Lee Chang-dong  
Festivals: Cannes (In Competition)  
2010

**Best Screenplay, Cannes Film Festival 2010**

This glowing, unsentimental tribute to the sanity and grace of an elderly woman (the wonderful Yun Jung-hee) tested by the viciousness of her wild grandson was clearly the most universally loved film at Cannes this year.

“The real poetry in South Korean auteur Lee Chang-dong’s terrific and devastating fifth feature (*Secret Sunshine*) is in how little justice mere words do to convey how intelligent and sweetly profound this leisurely, potentially cheerless narrative becomes as a cinematic experience… We witness the subtle empowerment of a woman with an otherwise fading presence (her looks, her memory, her relevance) in a man’s world, hinged on Yun’s warmly empathetic if not downright revelatory performance.” — Aaron Hillis, *Moving Pictures*

In Korean with English subtitles